Sport Tourism: A Business Inherency or an Innate Compulsion?

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Abstract
Human interactions are usually reconcilable by certain mutually acceptable actions--that is by interpretation and balance between stimulus and response. As such, specific or symbolic behaviours give meaning to Sport Tourism. Conditions springing from actions take into account opportunities, means, demands, discomforts, impositions and the like. Decisions are based on the assessment of these factors--be it by the individual, by the collectivity or societal quest. Furthermore, decisional behaviours are defined or structured in terms of business procedures, holistic conditions or mediated interpretations--in essence, an interactionist approach to Sport Tourism.

Recommended Citation